



2010 Speak Up Survey

Speak Up 2010 Parent Survey

State: AZ

Results based on 1257 survey(s).

Note: Survey responses are based upon the number of individuals that responded to the specific question.

1 Are you a..

Response	# of Responses	% of Responses	National %
Mom	979	79%	78%
Dad	208	17%	19%
Grandparent	30	2%	2%
Other relative or guardian	30	2%	1%

2 Please select any grades that your child(ren) attend.

Response	# of Responses	% of Responses	National %
Preschool	69	6%	5%
Kindergarten - Grade 1 - Grade 2	418	33%	34%
Grade 3 - Grade 4 - Grade 5	469	37%	38%
Grade 6 - Grade 7 - Grade 8	437	35%	36%
Grade 9 - Grade 10 - Grade 11 - Grade 12	421	34%	33%
Other	20	2%	2%

3 How would you describe your own technology skills?

Response	# of Responses	% of Responses	National %
An advanced tech user – My skills are more advanced than most adults I know	480	39%	38%
An average tech user – My skills are the same as most adults I know	698	56%	57%
A beginner tech user -- I am still learning how to use most technology tools	67	5%	5%

4 What types of electronic devices do you have access to for your own use? (check all that apply)

Response	# of Responses	% of Responses	National %
Cell phone (without Internet access)	752	60%	56%
Smartphone or cell phone (with Internet access, such as: Blackberry, Droid, iPhone)	678	54%	59%
A laptop computer	1001	80%	82%
A desktop computer	1093	88%	86%
Netbook or mini-notebook computer	182	15%	15%
Tablet PC (such as iPad)	124	10%	13%
Digital reader (such as: Kindle, Sony Digital Reader)	175	14%	16%
Handheld digital video camcorder (such as: Flip Camera)	591	47%	52%
Music or video device (such as: MP3 player, iPod or iPod Touch)	1004	80%	78%
Video Gaming System (such as: xBox, Playstation,	952	76%	74%

Wii)			
Hand-held game (such as: GameBoy, Nintendo DS)	637	51%	51%
Other	39	3%	3%

5 What kind of computer and Internet access do you have at home?

Response	# of Responses	% of Responses	National %
A computer with no Internet access	15	1%	1%
A computer with "dial-up" or slow Internet access	27	2%	2%
A computer with fast Internet access (such as: DSL, Broadband, or cable)	1186	95%	97%
No computer at home. My primary access to technology is at public libraries, community centers, etc.	6	0%	0%
No computer at home. My primary access to technology is where I work	8	1%	1%
No computer at home and no other access to technology	3	0%	0%

6 What are your top three concerns regarding your child's school right now?

Response	# of Responses	% of Responses	National %
Classes are too big	543	46%	38%
Course material is not engaging	202	17%	15%
I don't feel a connection with the school	92	8%	10%
Ineffective communications with me	105	9%	11%
Not enough emphasis on job skills	69	6%	7%
Not enough funding	657	56%	40%
School day is too short	176	15%	7%
School does not offer the classes my child needs or wants to take	92	8%	7%
School is no longer fun for my child	101	9%	10%
School is too big	63	5%	6%
School safety	135	11%	11%
Teacher or administrator quality	228	19%	17%
Teachers don't work with parents to address child's academic or behavioral issues	111	9%	10%
Technology is not used to support learning	182	15%	12%
Textbooks are out of date	88	7%	5%
Too many discipline problems that take away from learning	121	10%	11%
Too many extracurricular programs have been cancelled	201	17%	10%
Too much emphasis on tests	194	16%	22%
Too much homework	91	8%	12%
Other	240	20%	22%

7 How important is the effective implementation of technology within instruction to your child(ren)'s success?

Response	# of Responses	% of Responses	National %
Extremely Important	658	55%	53%
Important	409	34%	36%
Somewhat Important	120	10%	9%
Not Important	12	1%	1%
No Opinion	0	0%	0%

8 Today students have access to mobile devices that are small, light enough to carry in one hand and provide a high degree of multi-functionality. Teachers and students are currently exploring how to use these devices for learning. What do you think would be the primary benefits of using such devices in instruction? (check all that apply)

Response	# of Responses	% of Responses	National %
Access to online textbooks	715	60%	61%
Improves teacher-parent-student communications	651	55%	53%
Increases student engagement in school and learning	719	60%	59%
Increases teacher productivity	408	34%	32%

Provides a way for instruction to be personalized for each student	604	51%	51%
Provides a way for students to informally review classroom material	534	45%	46%
Provides a way to help students who are struggling	492	41%	41%
Students develop collaboration and teamwork skills	356	30%	26%
Students develop critical thinking and problem solving skills	454	38%	36%
Students develop stronger communications skills	341	29%	25%
These devices help to extend learning beyond the school day	637	53%	52%
Use of these devices will help improve the teacher's technology skills	325	27%	26%
I don't think these devices will positively impact learning	123	10%	9%
No significant benefit	71	6%	6%
Other	41	3%	2%

9 If your child's school allowed the use of mobile devices for educational purposes, how likely would you be to provide one for your child?

Response	# of Responses	% of Responses	National %
Very likely	458	38%	40%
Likely	318	27%	27%
Not likely	86	7%	7%
Very unlikely	51	4%	4%
No opinion	12	1%	1%
Unsure	102	9%	8%
I think it is the responsibility of the school to provide technology for my child to use for educational purposes.	165	14%	13%

10 If your child's school allowed the use of mobile devices for educational purposes, how likely would you be to purchase a data plan (such as the fee for Internet access through the device) for your child to use the mobile device?

Response	# of Responses	% of Responses	National %
Very likely	360	30%	30%
Likely	283	24%	25%
Not likely	141	12%	10%
Very unlikely	69	6%	6%
No opinion	9	1%	1%
Unsure	108	9%	9%
I think it is the responsibility of the school to provide Internet access for my child to use for educational purposes.	224	19%	19%

11 Imagine you can design a new kind of textbook for your child(ren) that will be 100% online. What should be included in that new online textbook to help your child(ren) learn? (Check all that apply)

Response	# of Responses	% of Responses	National %
Ability to create podcasts or videos	381	35%	33%
Ability to download information to their cell phone	238	22%	24%
Ability to make electronic highlights or notes	805	74%	74%
Ability to print from the online textbook	800	73%	75%
Ability to search through the textbook by key terms or events	844	78%	80%
Access to 3D content	194	18%	18%
Animations and simulations that explain concepts	715	66%	67%
Brain teasers or advanced topics to extend my child (ren)'s learning	714	66%	65%
Calculator	595	55%	53%
Chat room with video capability	174	16%	15%
Dictionary	809	74%	73%
Email tools	392	36%	33%
Games to explore concepts or ideas my child(ren) are learning	579	53%	55%
Information about careers that use the academic subject of the textbook	453	42%	41%

Links to real-time data (such as: population, weather, NASA, earthquakes, Google Earth, etc)	637	58%	59%
Links to useful websites	695	64%	62%
Mobile applications	221	20%	20%
Online tutors	635	58%	56%
Podcasts from my child(ren)'s teachers about the subject matter	518	48%	46%
Podcasts from subject experts	434	40%	41%
PowerPoint presentations of lectures	513	47%	45%
Problems and experiments to conduct virtually or in real life	490	45%	45%
Quizzes and tests that my child(ren) can take on their own	739	68%	68%
Self paced tutorials	649	60%	62%
Take an online class	405	37%	35%
Tools to help my child(ren) collaborate or share information with their classmates (such as: blogs, social networking sites, wikis, bookmarking)	363	33%	30%
Tools to help my child(ren) develop their writing skills	701	64%	63%
Tools to help my child(ren) organize their schoolwork (communications, organize assignments, take notes)	702	64%	65%
Tools that show my child(ren) where they need to improve	728	67%	66%
Video clips about topics my child(ren) are studying	478	44%	43%
Virtual labs	460	42%	40%
Virtual notebook	460	42%	40%
Virtual reader that could read the text aloud	320	29%	31%
Webcam or videoconferencing capabilities	239	22%	19%
I don't think online textbooks are a good idea for my child	99	9%	7%
Other	47	4%	4%

12 When selecting educational tools (such as: online classes, computer software, games, and websites) for you child to use at home, which of these factors do you consider when evaluating their quality?

Response	# of Responses	% of Responses	National %
Aligned to content standards (state, national, provincial)	468	44%	41%
Aligned to my child(ren)'s curriculum	638	60%	63%
Cost	645	61%	61%
Developed by instructional designers	270	26%	24%
Developed by an organization with expertise in the field	392	37%	38%
Includes embedded assessment	253	24%	22%
Developed by classroom teacher(s) or curriculum specialists	370	35%	35%
My child finds the tools engaging	640	61%	64%
My child is doing better in school after using similiar tools	481	46%	46%
My child recommended the tools	194	18%	20%
My child's teacher is using the same tools in the classroom	549	52%	53%
Online reviews by parents	324	31%	33%
Our school purchased a license for the tools and allows home access	383	36%	38%
Recommended by a parent organization or website	230	22%	23%
Recommended by my child(ren)'s teacher, school librarian or other educator	489	46%	48%
Recommended by professional organizations, State Department of Education or Ministry of Education	271	26%	25%
Resources were referred by a parent or colleague	201	19%	21%
Student achievement results	408	39%	36%
Tagged on a social bookmarking site	32	3%	3%
Tools are age-appropriate for my child	480	45%	48%
Tools were recommended in my child's textbook	151	14%	16%

Other	32	3%	3%
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13 Which of these Internet based tools or applications do you use for your own personal interests?

Response	# of Responses	% of Responses	National %
Communicate with others through discussion boards, social networking sites or chat	593	56%	57%
Communicate with others through email, IM or text messaging	964	90%	92%
Contribute to a wiki (such as wikipedia)	136	13%	12%
Create a list of resources I want to remember or share (such as: del.icio.us, digg, diigo, reddit etc.)	132	12%	12%
Create new work using pre-existing text, graphics, audio, video or animation (Mashup)	165	15%	14%
Participate in online games or 3D virtual reality environments (such as: Second Life)	141	13%	11%
Take online classes	470	44%	38%
Update profile (MySpace, Facebook, or LinkedIn)	659	62%	63%
Upload or download videos, podcasts or photos to/from the Internet	570	53%	57%
Use web tools that notify me about things I'm interested in (such as: news or magazine articles, changes to websites)	449	42%	44%
Use web tools to create or modify videos, music, audio or animation	194	18%	19%
Use Twitter (or similar tool) to communicate or follow others	130	12%	11%
Write collaboratively with others (such as: GOOGLE docs, writeboard or letterpop)	163	15%	15%
Write or contribute to a blog (my own or someone else's)	171	16%	14%
None of the above	37	3%	2%
Other	25	2%	2%

14 What concerns you the most about your child(ren)'s Internet use at school or home?

Response	# of Responses	% of Responses	National %
Advertising and spam	712	66%	67%
Copyright issues/illegal file sharing	299	28%	25%
Cyber bullying	679	63%	63%
Difficulty evaluating the credibility of an online resource	535	50%	50%
Immersive reality games or environments	365	34%	33%
Ineffective Internet filters and firewalls	539	50%	52%
Meeting strangers online	804	75%	74%
Online predators	837	78%	77%
Plagiarism and cheating	422	39%	38%
Privacy of records and information	552	51%	51%
Sharing too much personal information online	820	76%	76%
Too much time spent on the computer	602	56%	59%
Violent or inappropriate video or online games	644	60%	58%
Websites that are inappropriate for my child's age	754	70%	71%
I don't have any concerns.	20	2%	2%
Other	26	2%	2%

15 What do you think is the best way for your child(ren) to learn about digital citizenship and being safe on the Internet?

Response	# of Responses	% of Responses	National %
From a teacher	732	68%	67%
From me or other family members	968	90%	89%
From their friends	124	11%	11%
Learn on their own just by using technology	61	6%	4%
Learn on their own (or from other's) mistakes	63	6%	4%
Learn through a special class at school	415	38%	39%
Learn through activities at school (Internet safety	590	55%	54%

assembly, presentations, guest speakers)			
Learn through activities outside of school (such as an afterschool program, church, library, club)	197	18%	17%
Learn by using technology as part of their regular classes	438	41%	40%
Learn through an online class	121	11%	10%
Listen to podcasts or watch videos about Internet safety	193	18%	15%
Other	28	3%	2%

16 Internationally, there is an interest in encouraging students to pursue careers in science, math, engineering, and technology. Which of these areas are you likely to encourage your child to pursue a career? (Check all that apply)

Response	# of Responses	% of Responses	National %
Science	602	57%	60%
Math	447	42%	44%
Engineering	502	48%	51%
Technology	612	58%	57%
None of the above	54	5%	5%
Not sure	170	16%	16%

17 How does your school or district currently communicate information with you?

Response	# of Responses	% of Responses	National %
Automated phone messages about my child's attendance	532	51%	48%
Automated phone messages about my child's academic performance	45	4%	5%
Broadcast or announcement messages to my home phone	470	45%	47%
Face-to-face meetings	592	56%	52%
Hard copy flyers or newsletters that are sent home with my child or mailed to us	594	57%	52%
Local newspaper or public TV announcements	74	7%	8%
Listserv messages or newsletters	88	8%	18%
Parent association meetings or school board meetings	402	38%	36%
Personal emails	627	60%	65%
Personal phone calls	294	28%	28%
School blog postings	84	8%	7%
School portal or website	480	46%	52%
Text message to my cell phone	50	5%	5%
Use Twitter to send updates	15	1%	1%
Other	49	5%	5%

18 How would you rate the effectiveness of your school or district's communications with you?

Response	# of Responses	% of Responses	National %
Extremely Effective	163	16%	19%
Effective	644	62%	64%
Ineffective	157	15%	10%
Extremely ineffective	51	5%	3%
No opinion/unsure	31	3%	3%

19 If you could design the ultimate school portal for your child(ren)'s school, which features would be the most important to you? (pick your top 5)

Response	# of Responses	% of Responses	National %
Access to curriculum materials or online textbooks we can use at home	785	76%	74%
Directory of teachers' and administrators' email addresses	425	41%	41%
Emergency notifications	389	38%	40%
Information about volunteer opportunities at school	235	23%	21%
Information about how my child's grades and test scores compare with other students	389	38%	38%
Information about my child(ren)'s attendance	304	29%	26%

Information about online courses available to my child	345	33%	33%
Information about how our school's achievement levels compare with other schools	299	29%	25%
Information updated daily about my child's grades and progress in school	552	53%	54%
Online classes to help me improve my parenting skills	98	9%	12%
Information updated daily on my child's homework assignments, projects and upcoming tests	635	61%	62%
Resources to help me get my child ready for college including information about scholarships	420	41%	37%
Resources to help my child explore interests or careers including afterschool or summer activities	356	34%	32%
School calendar, general school news and list of upcoming activities	535	52%	50%
Special alerts when my child is missing assignments, has low grades or is failing a class	557	54%	50%
Tips/Techniques for helping my child become a responsible digital citizen	188	18%	17%
Tools to facilitate collaboration and communication between my child, their teacher and me	346	33%	32%
Tools to help me assess my child's achievement levels	287	28%	28%
Updates from the teacher about current class activities and topics studied	430	42%	42%
Videos or podcasts of lectures from my child's teacher	142	14%	15%
Ways to connect with other parents with similar interests	114	11%	10%
Tools for evaluating the quality of websites, software and online games	87	8%	9%
Other	26	3%	2%

20 How would you like to be more involved in education decisions at your child(ren)'s school? (check all that apply)

Response	# of Responses	% of Responses	National %
Be part of a parent advisory or site-based council	278	27%	26%
Be part of a parent group that researches options and makes suggestions	270	27%	26%
Give input through surveys like this	713	70%	69%
Give my input into the evaluation of teachers' effectiveness	409	40%	40%
I would be more involved if the teachers and administrators valued our input	209	21%	20%
Let parents vote on decisions that affect their child (ren)	475	47%	41%
Participate in community discussions	280	28%	24%
Share ideas online with other parents at other schools	218	22%	22%
Set up a school blog or wiki to share ideas	139	14%	13%
Submit suggestions to the school board or principal	304	30%	27%
I am not interested in being more involved at my child(ren)'s school(s)	28	3%	4%

21 If you were on a technology committee for a new school, which of these would you recommend as a good investment to enhance student achievement? (check all that apply)

Response	# of Responses	% of Responses	National %
Ability to access the Internet anywhere at school	428	43%	41%
Ability for students to use their own mobile devices at school	256	26%	24%
Adaptive learning software which adjusts levels of difficulty and content to address student needs	621	62%	63%
Collaboration tools (such as: blogs, social networking sites, wikis, bookmarking)	165	17%	15%
Computer projection devices	405	41%	42%

Chat rooms for students to discuss topics while in class	106	11%	10%
Digital media tools (video, audio)	408	41%	42%
Digital reader (such as: Kindle, Sony Digital Reader)	336	34%	33%
Digital content (such as: databases, animations, videos etc)	295	30%	29%
Document camera (such as: ELMO)	188	19%	19%
Electronic portfolios for students	331	33%	30%
Email tools	319	32%	31%
Games or virtual simulations	189	19%	19%
Handheld digital video camcorder (Flip Camera)	103	10%	11%
Handheld student response systems	191	19%	18%
Instant messaging or text messaging tools	117	12%	10%
Interactive whiteboards (such as: Smartboard, Polyvision)	538	54%	50%
Learning management systems (such as: Blackboard, Moodle, Angel)	250	25%	27%
Mobile computer for every student (such as: laptop, mini-notebook)	433	43%	40%
Mobile devices (such as: cell phones, MP3 players, iPod)	118	12%	11%
Online classes	365	37%	34%
Online textbooks	620	62%	64%
Online tutors	539	54%	53%
School website or portal	496	50%	50%
Simulations	178	18%	18%
Tablet PC (such as iPad)	251	25%	25%
Tools that help my child(ren) organize their work (such as: organize my assignments, take notes, organize my ideas)	532	53%	53%
Video conferences and webinars	205	21%	19%
Virtual or online whiteboard	250	25%	25%
Virtual reality games or environments	86	9%	8%
Webcam	110	11%	10%
Wireless microphone system for the teacher	202	20%	19%
Other	32	3%	3%

22 How much do you agree with this statement: My child(ren)'s school is doing a good job of using technology to enhance student achievement.

Response	# of Responses	% of Responses	National %
Strongly agree	90	9%	11%
Agree	497	49%	55%
Disagree	236	23%	17%
Strongly disagree	58	6%	4%
No opinion	58	6%	6%
Unsure	79	8%	7%

23 Pretend that you are the principal of your child's school. What is one thing that you would do this year to better leverage technology (both at school and at home) to improve student success and/or communications with parents? If you have multiple children, please pick one school to think about for this question and tell us whether it is an elementary, middle or high school.

Note: You can print your school or district open-ended responses from the survey print screen. If you need assistance, please contact speakup@tomorrow.org

24 Gender

Response	# of Responses	% of Responses	National %
Female	832	82%	80%
Male	187	18%	20%

25 Age

Response	# of Responses	% of Responses	National %
Under 29	41	4%	3%
30-39	331	32%	32%

40-49	497	49%	51%
50-59	134	13%	13%
60-69	16	2%	1%
70 +	3	0%	0%

26 Highest level of educational attainment

Response	# of Responses	% of Responses	National %
Less than high school diploma	7	1%	1%
High school diploma	71	7%	6%
Some College	357	35%	26%
Bachelor's degree	328	32%	37%
Graduate Education	250	25%	31%

27 Household Income

Response	# of Responses	% of Responses	National %
Less than \$15,000	24	3%	2%
\$15,000 - \$24,999	46	5%	3%
\$25,000-\$49,999	123	13%	10%
\$50,000 - \$74,999	174	18%	15%
\$75,000 - \$99,999	185	20%	18%
\$100,000 - \$149,999	235	25%	27%
\$150,000-\$200,000	96	10%	13%
Over \$200,000	60	6%	11%

Speak Up 2010 is generously underwritten this year by the following innovative companies:

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